






Objectives & Summary

Currently seeking a position as a Creative Designer. Proficient knowledge in the Photoshop, Illustrator, InDesign, HTML, CSS. Skills in both web and graphic design and more than four years experience as a professional designer.

Skills & Expertise

Photoshop 
Illustrator 
InDesign 

HTML5 
CSS3 
JavaScript 

UI 
MAC & PC 
Branding 

Education

THE ART INSTITUTE OF SAN ANTONIO

BACHELORS OF FINE ARTS (BFA), WEB DESIGN & INTERACTIVE MEDIA (WDIM)

JAN 2011 - SEP 2013

Experience

CREATIVE DESIGNER I (CONTRACTOR)

USAA | SAN ANTONIO, TX

JUN 2014 - PRESENT
6 months

- Responsible for understanding client needs and communicating that through design.
- Designed several icons that followed developed brand and managed icon library.
- Designed highly-complex posters for several technology teams throughout USAA's IT departments using InDesign.
- Assembled and improved several presentations for senior and executive management.
- Designer for another team helping with a new design and approach to an internal web app for IT Architects.
- Met tight deadlines while finishing projects in a strong and timely manner.

FREELANCE DESIGNER

ALEX LOCKE DESIGNS | SAN ANTONIO, TX

SEP 2013 - PRESENT
1 year 3 months

- Hand-coded several email campaigns for Charles Swab through an ad agency in Austin, TX.
- Several ad campaigns for small business throughout the San Antonio area.
- Art directed a photoshoot for a new local distillery in downtown San Antonio.
- Design consulting for local business in San Antonio and other areas as well.
- Created brand and identity for a private jet booking company in Las Vegas.
- Designed and created web sites for local and national clients.

WEB & GRAPHIC DESIGNER

GILES-PARSCALE, INC. | SAN ANTONIO, TX

JAN 2014 - JUN 2014
5 months

- Worked on several large local accounts in San Antonio from branding to web design.
- Pre-production web designer. Created development specs. Measured site, and cut web elements to send to development.
- Helped on one the Trump websites.
- Designed several web sites from site map to wire frames to full design creation using Photoshop.
- Worked on a few environmental design projects for local clients (mainly the Pearl area).
- Design web banners using Photoshop and did a lot of photo manipulation.

GRAPHIC DESIGNER

SIGNTRONIX | SAN ANTONIO, TX

FEB 2011 - JUL 2013
2 years 5 months

- Designed and finalized over 200+ outdoor lighted signs for small business owners using CorelDraw X5.
- Managed client communications throughout the entire design process.
- Helped increase 'Likes' on Signtronix' Facebook page with over 2000 'Likes'.
- Helped with the inspiration of the new program at Signtronix called, ArtLink.
- Attended the Regional Managers meeting in Dallas, TX to give sign design input on the future of Signtronix.
- Helped create the art department at the San Antonio branch.